



THE INNOVATIVE SOLUTION  
FOR WINDOW TRADERS

Klaes trade is synonymous with the latest software technology in the field of window design and construction. Klaes trade is the perfect tool to set your standards for economic success.

As a commercially oriented company, you need solutions that enable you to implement the various tasks from your day to day business. You need a software solution that is adapted to your needs. It must help you to optimize your daily routines by avoiding mistakes and gaining time - allowing you to reduce your costs.

You need a solution that allows you to create quotes, orders and invoices, in no time; that prompts you to process orders even safer and quicker in the future; that supports you automatically in order to flag customers with delays in payment; that allows you to realize important commercial evaluations and that optimally supports you in corresponding with suppliers, architects and customers.

Of course, this software must be fast and above all easy to learn. Is there such a solution? Yes!







# Klaes trade - Easy - Fast - Good

## Better Offer - Sell Better

Klaes trade is the ideal trade software for the daily needs in your company. Thanks to the clear and intuitive user interface working with Klaes trade is a breeze. In a few easy steps you are able to create professional and convincing sales proposals for your customers. Windows, doors, service- and repair work and even general trade products, such as interior doors or awnings, are optimally presented. Make the decision a little easier for your customers. The signs are positive for successful selling!

## You have EVERYTHING under control.

Like all entrepreneurial companies, performance-oriented facts and figures are a must for you! With Klaes trade, you always have the important information available: You get information about your contribution margin, your profit at the push of a button or if you want to create a report in order to start an evaluation for each material group - referring to a certain selection of orders or if you simply want to check open items to discover customers with delays in payment. With Klaes trade you have everything under control.

## Simply place your order...!

Would that not be fantastic? With Klaes trade you can enter and order the required windows, doors and even articles like awnings, shutters or interior doors from your suppliers - "at the push of a button". It is up to you whether you want to order by fax, email or as XML. Simply place the order!



## Project management

Entering orders easily and quickly, adapting orders and finally writing partial- or final invoices - these are important daily tasks that you can realize with Klaes trade now or in the future. In the Klaes Project management everything comes together. All written offers, orders, delivery notes, invoices and credit notes of a project are clearly displayed - keeping you informed with the overviews you need.

## Business partner management

The Business partner management inside Klaes trade serves as a company-wide, central address database in which all information corresponding. So in addition to the classic address information, you will also get information about sales, open items or a detailed overview of all correspondence.





# That's what Klaes trade offers you



## Window types construction

The simple entering of all standard windows and doors is one of the strengths of Klaes trade. Thanks to the advanced design options, even commercially oriented users can quickly create exact designs and drawings. Klaes trade does the automatic pricing for you.

## Article management

With Klaes trade you can handle all information referring to accessory articles for your company. It does not matter if these refer to window accessories or "external" products - and of course, you can also assign a graphic to each article so that you can make a visually compelling offer for your customers







## ➤ Klaes cloud - - so wishes come true!

To enter offers fast and easily, to take over offers in orders and finally write partial- or final invoices. These are your daily tasks that you can realize with Klaes trade in the future - also "online"!

So - a local installation on your computer or network is not necessary. Your supplier supports this technology? Even better! In this case you will not have to worry about software updates or current prices from your supplier. You always work with the current program version and the current prices from your window supplier.

And another thing: To work in the office may make sense, but with Klaes cloud it is not necessary! You can work with Klaes cloud wherever you want. All you need is access to the Internet or UMTS or LTE - done!

And how will that work? It's simple: **Turn on the computer, start the Internet connection and off you go!**



# Klaes webshop - Simply Negotiate Online

Open your branch on the Internet -  
with the Klaes webshop!

The Klaes webshop provides you with the perfect tool with which you give your products the maximum exposure - promoting and selling them on-line - and all this without any programming skills!

Fill the webshop with the data of your Klaes Software and customize it to your individual corporate design. Arrange special discounts for your customers comfortably. Update the adjustments of your prices or content quickly and easily at the push of a button.

Up to date - with this innovative, simple and cost-effective solution you are opening up new possibilities of your market presence and your sales opportunities!

- ◆ Individual design
- ◆ Data export incl. prices from your Klaes Software
- ◆ Simple presentation of your products
- ◆ No programming skills necessary
- ◆ Import of orders into your Klaes Software
- ◆ Easy operation





Besides Klaes **trade** there are other innovative solutions from Klaes

Klaes **premium**

The total integrated solution in one package

Klaes **professional**

The comprehensive solution for all window companies with automated production

Klaes **vario**

The flexible entry-level solution

Klaes **3D**

The complete solution for conservatories and facades for all material and profile types

Klaes **IT-Solutions**

For the construction and installation of your IT infrastructure

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